

DR.M.G.R GOVERNMENT ARTS AND SCIENCE COLLEGE
FOR WOMEN
DEPARTMENT OF COMMERCE
BCM53 — BUSINESS MANAGEMENT

Total marks: 75 marks

MODEL QUESTION PAPER – I

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SECTION A — (10 X 2 = 20 marks)

Answer ALL questions.

1. Define management.
2. What are the elements of planning?
3. What is decision making?
4. What is MBO?
5. Define delegation.
6. Define organizing.
7. What is meant by controlling?
8. What is meant by co-ordination?
9. Define Directing.
10. What is leadership?

SECTION B — (5 X 5 = 25 marks)

Answer ALL questions.

11a. State the nature of business management

Or

11b. Difference between management and administration

12a. Briefly Explain the nature of controlling

Or

12b. State the types of plans.

13a. Write the importance of organizing.

Or

13b. Difference between Authority and Responsibility.

Or

14a. State the elements of directing.

Or

14b. Define Motivation and explain the process of motivation

15a. State the principles of controlling

Or

15b. Explain the types and advantages of controlling

SECTION C — (10 X 3 = 30 marks)

Answer ALL questions.

16. Briefly explain the functions of management.

17. Explain the advantages and limitations of Planning.

18. Explain the types of planning.

19. State the factors determining the span of management.

20. Explain the techniques of controlling

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MODEL QUESTION PAPER – II

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SECTION A — (10 X 2 = 20 marks)

Answer ALL questions.

1. What is Business management?
2. Define the term Business management.
3. What is meant by Decision making?
4. Define planning.
5. What is authority?
6. What is Decentralization?
7. Define Leadership.
8. What is meant by Communication?
9. What is meant by Coordination?
10. Define Directing.

SECTION B — (5 X 5 = 25 marks)

Answer ALL questions.

11a. State the principles of management.

Or

11b. Explain the scope of management.

12a. Write the limitations of planning

Or

12b. Briefly explain the types of decision making

13a. State the characteristics of organizing.

Or

13b. State the importance of Departmentation

14a. Explain the principles of directing

Or

14b. Briefly Explain the types of communication

15a. State the nature of controlling.

Or

15b. Explain the need for co-ordination.

SECTION B — (10 X 3 = 30 marks)

Answer ALL questions.

16. Briefly Explain the importance of management.

17. Explain the steps involved in decision making.

18. Briefly Explain the merits and demerits of centralization

19. State the process of communication .

20. Briefly Explain the principles of controlling.

